




# CANDICE NELMS

C R E A T I V E P R O D U C E R

## CONTACT

-  305.389.4905
-  candicenelms@gmail.com
-  Savannah, GA
-  portfolio.candicenelms.com

## EDUCATION

EASTERN MICHIGAN U.  
BA, Graphic Communication  
1989-1991

N.Y.U  
B.A., Fine Arts  
1991-1993

## SKILLSET

Highly adaptable, excellent interpersonal skills, interview skills, developing trust and rapport quickly, team player, enjoys challenge. Easily adapt to varying software interfaces, fluent in all Adobe Suite products, able to adapt to varying technology and equipment (cameras, lenses, mics, etc.), enjoys the creative process and producing immensely.

## CLIENTS

HBO, Warner Bros., Bitfi, Finline Features, Miramax, Lily Tomlin, Jane Fonda, Ralston College, Running the Pack, Savannah Tree Foundation

## ABOUT ME

Candice has been collaborating with artists and clients for over 25 years and has a versatile portfolio, having produced content for podcasts, 360/VR, original web series, websites, television, and film. Her skills extend to scriptwriting and grant writing, creative direction for various marketing campaigns, graphic design, as well as a passion for storytelling through video editing, cinematography, and sound design/editing. In addition, she has designed a range of marketable products, such as VR headsets, apparel, and personal care products.

## MOST RECENT EXPERIENCE

2023 (STF) SAVANNAH TREE FOUNDATION: Responsible for creatively developing donation-driven pipelines, Candice produced the first children's book commissioned by STF, inspiring children to engage in environmental activism, called 'Penny the Pine.' Candice also initiated the 'Support Our Trees' downtown campaign, tapping into the \$14 billion spent in annual tourism, the 'Buy a Tree a Drink' social media campaign, and creatively designed the STF GoFundMe donations page, along with various STF program merchandise. **Skills: Video editing (MFX, GFX, Coloring), Sound Design/editing, Grant Writing, Social Media strategist, Product Design, Creative Writing/Poetry, Project Management**

2022-2023 (RC) RALSTON COLLEGE: Candice was responsible for creatively producing and archiving internal lectures during RC's inaugural year, as well as serving as a field and live event sound engineer for public lectures and student testimonials. **Skills: Video editing (MFX, GFX, Coloring), Sound design/editing, Producing (equipment purchase for event riders and inhouse, management and organization of all in-house equipment), technical consulting for equipment needs.**





2022-2023 (BLS) BIG LITTLE STUFF: Candice served as a field producer with diverse responsibilities for the unscripted reality production of 'Running the Pack,' a local dog adventure camp in Savannah, GA. During her tenure, she fulfilled the roles of cinematographer, capturing B-Roll footage and conducting social media interviews. Additionally, she managed all aspects of scheduling and crew hiring, shot and produced all the 360/VR footage and campaigns, edited the Pilot and Sizzle, designed custom 'Running the Pack' VR headsets, and developed the website. **Skills: Video editing (MFX, GFX, Coloring), Sound design/editing, Producing (scheduling, budget, catering, crew hire, licensing, insurance), web designer, graphic designer, social media strategist.**

2018-2019 BITFI: Candice served as the Marketing Director and Strategist for a cryptographic hardware company specializing in securing blockchain assets. Her primary responsibilities included overseeing product sales, **social media campaigns, graphic design, video and sound editing/ design, script writing, copywriting, web development**, as well as **UX/UI software design** for the cryptographic device.

# CANDICE NELMS

C R E A T I V E P R O D U C E R

## CONTACT

-  305.389.4905
-  candicenelms@gmail.com
-  Savannah, GA
-  portfolio.candicenelms.com

## EDUCATION

EASTERN MICHIGAN U.  
BA, Graphic Communication  
1989-1991

N.Y.U  
B.A., Fine Arts  
1991-1993

## SKILLSET

Highly adaptable, excellent interpersonal skills, interview skills, developing trust and rapport quickly, team player, enjoys challenge. Easily adapt to varying software interfaces, fluent in all Adobe Suite products, able to adapt to varying technology and equipment (cameras, lenses, mics, etc.), enjoys the creative process and producing immensely.

## CLIENTS

HBO, Warner Bros., Bitfi, Finline Features, Miramax, Lily Tomlin, Jane Fonda, Ralston College, Running the Pack, Savannah Tree Foundation

## REFERENCES

### **Communications Director, Ralston College**

Katie Rook

Candice is a delight to work with. Her talents as a sound engineer and media producer are matched by her incredible work ethic and a talent for organizing sets, equipment, inventories and teams. Candice shows up early to every project, stays late and keeps the entire team laughing and focused on delivering world class work that is the envy of competitors.

### **Executive Director at Savannah Tree Foundation**

Zoe Rinker

I highly recommend Candice Nelms for any position. I have had the privilege of working closely with Candice this year in her role as a marketing and communications consultant for Savannah Tree Foundation. Her work has been exceptional, and she has made meaningful contributions to the organization's marketing, grant writing, and communications efforts.





Candice consistently goes above and beyond to deliver outstanding results. Her vision and creativity have played a pivotal role in increasing the Savannah Tree Foundation's visibility, engagement, and outreach to our community. Candice developed multiple marketing strategies to help promote the Foundation's impacts and broadened our support base.

I wholeheartedly recommend Candice Nelms.

# CANDICE NELMS

C R E A T I V E P R O D U C E R

## CONTACT

-  305.389.4905
-  candicenelms@gmail.com
-  Savannah, GA
-  portfolio.candicenelms.com

## EDUCATION

EASTERN MICHIGAN U.  
BA, Graphic Communication  
1989-1991

N.Y.U  
B.A., Fine Arts  
1991-1993

## SKILLSET

Highly adaptable, excellent interpersonal skills, interview skills, developing trust and rapport quickly, team player, enjoys challenge. Easily adapt to varying software interfaces, fluent in all Adobe Suite products, able to adapt to varying technology and equipment (cameras, lenses, mics, etc.), enjoys the creative process and producing immensely.

## CLIENTS

HBO, Warner Bros., Bitfi, Finline Features, Miramax, Lily Tomlin, Jane Fonda, Ralston College, Running the Pack, Savannah Tree Foundation

## REFERENCES

### **Program Director at Florida Keys Concert Association**

Norman Werbner

I am pleased to provide this recommendation for Candice Nelms, who has been an invaluable independent contractor for the Florida Keys Concert Association for the past five years. Candice consistently exhibits outstanding qualities and skills that have significantly contributed to our organization's success.

Candice is a self-directed and prompt professional, requiring minimal supervision and consistently delivering her work on time, if not ahead of schedule. Her commitment to meeting project deadlines have been instrumental in ensuring the smooth operation of our programs and events.

Her creativity is a standout attribute, as she approaches tasks with fresh and innovative ideas, enhancing the appeal and quality of our promotional materials and campaigns. Candice's ability to seamlessly blend text and art design has greatly improved our advertising materials and promotional strategies.

Candice's excellence extends to her text and art design skills, both of which she executes with precision and flair. Her attention to detail and proficiency in crafting compelling content have consistently impressed our team and audiences.

I wholeheartedly recommend Candice Nelms for any project or position that requires a dedicated, creative, and skilled individual. Her contributions as an independent contractor have been invaluable, and we have been fortunate to have her work with us for the past five years.

If you have any further questions or need additional information regarding Candice's qualifications, please feel free to contact me at [normanwerb@aol.com](mailto:normanwerb@aol.com).

Sincerely,

Norman Werbner

Florida Keys Concert Association